

Positive feedback from one of our clients, Triple A Partners

Paul Smith, CEO of Triple A Partners is an early adopter of Cloud Computing in Asia and his company has been experiencing the benefits. In December 2009 Paul stated “in my experience Cloud Computing has given Triple A Partners an edge when servicing our clients. We find it cost effective to pay on a monthly basis and consume less capital. We have been able to add services as our business has grown and it is simpler to use. We no longer have to worry about security of data or business continuity planning as the systems are run in properly constructed data centres. We can access our systems from any device, from anywhere there is an internet connection.

Superior Solutions have configured a client relationship management system for us where we track all client contact on a global basis. This CRM system is integrated to our Outlook and BlackBerries.

Overall, I believe that Cloud Computing is very suitable for those organisations that don't have a budget for in-house IT expertise and it has given us large company IT solutions at a cost effective price. We are easily able to add and subtract capacity to reflect our business organisation. It is more hassle free than having on premise IT and should definitely be considered by all SME's. Ultimately, we are able to provide our unique service to our clients in a secure and cost effective manner through the collaborative way in which the software allows our people who are globally distributed to perform as if they were sitting next to each other.”

For more information, please contact Superior Solutions Ltd

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We will provide an assessment of your existing environment and create a proposal showing how quickly and easily your business can enjoy the manifold benefits of using the Cloud to provide your business services.

NOTES TO EDITORS Triple A Partners is a unique Asian Alternative Fund Partnership with offices in Hong Kong, Los Angeles, New York and London. Committed to connecting global investors with high quality Asian investment opportunities, the company leverages the deep knowledge and broad global networks of its management team (Hans Tiedemann, Paul Smith and Roger Pyrke) to access previously untapped management talent through seeding and distribution